

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Product

Agency

Brand

5937 Jones Creek Road Baton Rouge, LA 70817 Jamestown Associates

> Salesperson Schedule Dates Advertiser Contract # Rep/US Senator (12792) 09/04/12-09/10/12 Political/Senate (1132) Jamestown Associates (3728) Hoosiers for Richard Mourdock Inc (8989) 102395 Demo 용 실 Headline # Entered By Last Modifier Date Entered 08/30/12 08/30/12 ECR07901109 A35+ Nancy Lavely

> > WTHR (WTHR)
> > By Broadcast Month
> > Sep. 2012

Spots 40 8

\$31,100.00 \$31,100.00

Grand Total:

STERPU, PATRICIA ¥ E R Click, Steve (1579) National/Political Candidate MOURDOCK/SEN/R Net Total Sales Tax Commission Commission % Package Deal Order Type \$26,435.00 15.00 \$4,665.00 Normal

Sales Office

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Phone/Fax Buyer Name

Account Types

Comments Billing Type

MOURDOCK/SEN/R Standard

iv-bendan w	Account	17.0	14.0	130	120	110	10 0	9.0	8.0 N	7.0 N	0.0		50.0	40	30 2	2.0 N	1.0 N	Line
Accepted-Agency/Advertiser:		TATO MOTHER LINE / SPOT (14)	14 0 Morros Line / SPOT (13)	13 ON LINE (SPOT (12)	12 0 Normal Line / SPOT (11)	ormal line / SPOT (11)	10 O Normal Line / Sport (10)	9.0 Normal Line / SDOT (a)	8.0 Normal Line / SPOT (8)	7.0 Normal Line / SPOT (7)	ornormal rule / SPO1 (6)	CONTROLLEY SPUT (3)	S ONLOW LINE / SPOT (A)	formal Line / SPOT (4)	3 0 Normal Line / Spot (3)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
		09/10/12-09/10/12	09/07/12-09/07/12	09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	03/04/12-03/06/12	20104132 00100132	09/10/12-09/10/12	09/07/12-09/07/12	09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	09/04/12-09/06/12	The feet of the feet	09/10/12-09/10/12	09/07/12-09/07/12	Dates
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Date: Accepted-Station:	CONFIRMATION CONTRA	:30 5P- 6P (EST)	:30 SP- 6P (EST)	:30 5P- 6P (EST)	:30 12P- 12:30P (EST)	:30 12P- 12:30P (EST)	:30 12P- 12:30P (EST)	:30 9A- IOA (EST)	2000 404 (200)	:30/9A- 10A (EST)	:30 9A- 10A (EST)	:30/7A- 9A (EST)	:30/7A- 9A (EST)	:30/7A- 9A (EST)	:300A- /A (EST)	306. 3165.	:30 6A- 7A (EST)	ength Run Times
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Date:	CT	\$1,000.00	\$1,000.00	\$1,200.00	\$300.00	\$300.00	\$400.00	\$400.00	4.00.00	#400 00	\$400.00	\$450.00	\$450.00	\$900.00	\$800.00	\$00.000		Rate
Comments		\$1,000.00	\$1,000.00	\$2,400.00	\$300.00	\$300.00	\$1,200.00	\$400.00	00:00	6400 00	\$1,200.00	\$450.00	\$450.00	\$2,700.00	\$800.00	no noce		Total
		\$1,000.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	\$2,400.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	August (Marrie)	אטרוס (אטנוס)	\$1,200.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$2,700.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	SOUTH WITH	יייים (אייים)	Station
		5-6P EARLY NEWS	5-6P EARLY NEWS	5-6P EARLY NEWS	12-12:30P NOON NEWS	12-12:30P NOON NEWS	12-12:30P NOON NEWS	9-10A TODAY	3-TOW LODGE	a tan Tanav	9-10A TODAY	7-9A TODAY	7-9A TODAY	7-9A TODAY	6-7A SUNRISE	0-/A SUNKISE	2 to Company	Comments
		8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	27 foc to	r Fruction	8/30/12	8/30/12	8/30/12	8/30/12	8/30/12	21/02/0	60011	Entered

[&]quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

B/E Bookend P/B Piggy Back

Printed At: 02:06 PM on Friday, August 31 2012



Baton Rouge, LA 70817 5937 Jones Creek Road Jamestown Associates

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Comments Billing Type Account Types

MOURDOCK/SEN/R

National/Political Candidate

Sales Tax

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Brand Product Agency Advertiser Schedule Dates 09/04/12-09/10/12

Contract #

102395

STERPU, PATRICIA Click, Steve (1579) Rep/US Senator (12792) Political/Senate (1132) Hooslers for Richard Mourdock Inc (8989) MOURDOCK/SEN/R Jamestown Associates (3728)

Sales Office

Salesperson

Buyer Name

Phone/Fax

Order Type Demo 8 9 Last Modifier Date Entered Entered By Headline # 08/30/12 08/30/12 Normal A35+ ECR07901109 Nancy Lavely

Net Total Commission Commission % Package Deal \$26,435.00 \$4,665.00 15.00

> WTHR (WTHR)
> By Broadcast Month Grand Total: Sep. 2012 Spots 40 8 \$31,100.00 \$31,100.00

Accepted		24.0	23.0	22.0	21.0	20.0.1	20.0	19.0	18.0.1	18.0	17.0	16.0	15.0	Line
Accepted-Agency/Advertiser:		24.0 Normal Line / SPOT (24)	23.0 Normal Line / SPOT (23)	22.0 Normal Line / SPOT (22)	21.0 Normal Line / SPOT (21)	20.0.1 Preempt (20)	20.0 Normal Line / SPOT (20)	19.0 Normal Line / SPOT (19)	18.0.1 Preempt (18)	18.0 Normal Line / SPOT (18)	17.0 Normal Line / SPOT (17)	16.0 Normal Line / SPOT (16)	15.0 Normal Line / SPOT (15)	Line Type / Break Type (Ref #)
		09/08/12-09/08/12	09/08/12-09/08/12	09/10/12-09/10/12	09/07/12-09/07/12	09/04/12	09/04/12-09/06/12	09/10/12-09/10/12	09/04/12	09/04/12-09/06/12	09/10/12-09/10/12	09/07/12-09/07/12	09/04/12-09/06/12	Dates
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Date:			ا اننا	ü	ننا		نڌ	نن		نن	ننا	نيا	ین	Length
Accepte	CC	:30 7A- 8A (EST)	:30 6A- 7A (EST)	:30 7:30P~ 8P (EST)	:30 7:30P- 8P (EST)		:307:30P- 8P (EST)	:30 7P- 7:30P (EST)		:30 7P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 6P- 6:30P (EST)	:30,6P- 6:30P (EST)	Run Times
Accepted-Station:	CONFIRMATION CONTRA	2			_		 			4.5	-	 		MdS
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Date:	ACT	2 \$250.00	\$300.00	1 \$1,100.00	1 \$1,100.00		2 \$1,500.00	1 \$1,000.00		2 \$1,300.00	1 \$1,200.00	1 \$1,200.00	3 \$1,600.00	Rate
Comments:		\$500.0	\$300.0	\$1,100.0	\$1,100.0		\$3,000.0	\$1,000.0		\$2,600.0	\$1,200.0	\$1,200.0	\$4,800.0	Total
		\$500.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$1,100.00 WTHR (WTHR)	\$1,100.00 WTHR (WTHR)	WTHR (WTHR)	\$3,000.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	WTHR (WTHR)	\$2,600.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$4,800.00 WTHR (WTHR)	Station
		7-8A TODAY	6-7A SUNRISE	7:30-8P JEOPARDY	7:30-8P JEOPARDY	Pre-Empt/Exception - due NFL	7:30-8P JEOPARDY	7-7:30P WHEEL	Order Input Error/Exception - wed 7p is Jeopardy due NFL	7-7:30P WHEEL	6-6:30P EARLY NEWS	6-6:30P EARLY NEWS	6-6:30P EARLY NEWS	Comments
		8/30/12	8/30/12	8/30/12	8/30/12	\vdash	8/30/12	8/30/12		8/30/12	8/30/12	8/30/12	8/30/12	Entered

[&]quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."





Baton Rouge, LA 70817 5937 Jones Creek Road Jamestown Associates

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Brand Agency Product Advertiser

Contract #

102395

Schedule Dates 09/04/12-09/10/12 Political/Senate (1132) Rep/US Senator (12792) Jamestown Associates (3728) Hoosiers for Richard Mourdock Inc (8989)

Click, Steve (1579) STERPU, PATRICIA ¥ National/Political Candidate MOURDOCK/SEN/R

> ફ 왕 Entered By Last Modified Headline # Date Entered 08/30/12 ECR07901109 중 Nancy Lavely 08/30/12 WTHR (WTHR)
> By Broadcast Month
> Sep. 2012 Grand Total:

Spots 40 8

\$31,100.00 \$31,100.00

A35+ Normal

15.00

Sales Office Sakesperson Comments Billing Type Account Types Phone/Fax Buyer Name MOURDOCK/SEN/R Standard Demo Package Deal Order Type Sales Tax Net Total Commission Commission % \$4,665.00 \$26,435.00

Accepted		28.0	27.0	26.0	25.0.1	25.0	LIN8
Accepted-Agency/Advertiser:		28.0 Normal Line / SPOT (28)	27.0 Normal Line / SPOT (27)	26.0 Normal Line / SPOT (26)	25.0.1 Preempt (25)	25.0 Normal Line / SPOT (25)	Line Type / Break Type (Ref #)
		09/10/12-09/10/12	09/09/12-09/09/12	09/09/12-09/09/12	09/08/12	09/08/12-09/09/12	Dates
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Date:							Length
Accepted-Station:	CO	:30 4:30A- 4:59A (EST)	:30 10A- 11A (EST)	:30 6A- 7A (EST)		:306P- 6:30P (EST)	jth Run Times
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	CONFIRMATION CONTRACT		1			1	Spots
Date:	-1	\$50.00	\$450.00	\$150.00		\$550.00	Rate
Comments:		\$50,00	\$450.00	\$150.00		\$550.00	Total
		\$50.00 WTHR (WTHR)	\$450.00 WITHR (WITHR)	\$150.00 WTHR (WTHR)	WTHR (WTHR)	\$50.00 WTHR (WTHR)	Station
:		4:30-5A SUNRISE	10-11A MEET THE PRESS	6-7A SUNRISE	Pre-Empt/Exception - sat show is at 7p	6-6:30P EARLY NEWS	Comments
		 8/30/12	8/30/12	8/30/12		8/30/12	Entered

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